Rep Order# 8863441 EC'd Yes

Status Revised Ver#

Traffic Order# 37381

10/03/2012 11:08 AM Printed: 10/03/2012 10:23 AM

Last Received:

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D

Estimate#

Buyer MICHAEL DETTORRE

Phone# Fax#

) SHORR JOHNSON MAGNUS Agency

1831 CHESTNUT ST PHILADELPHIA, PA 19103

Agency C/P1/P2/E

Flight Dates

10/09/2012 - 10/15/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON Salesperson () MIKE JONES

1 of 8

Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT ---

AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK TOTAL REMAINS THE SAME - \$69,835 PLEASE CONFIRM THANKS, MIKE!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	400A-459A		:30	\$25.00	10/09-10/12	5	1	5	\$125.00	
		Buyli	ne Comment:	: NEWS								
	2	М	400A-459A	l .	:30	\$25.00	10/15-10/15	2	1	2	\$50.00	
		Buyli	ne Comment:	: NEWS								
	3	TU-F	700A-900A		:30	\$165.00	10/09-10/12	10	1	10	\$1,650.00	
			ne Comment:								-12	
	4	М	700A-900A		:30	\$165.00	10/15-10/15	3	1	3	\$495.00	
			ne Comment:			, , , , , , , , , , , , , , , , , , , ,				-		
							CONTROL PROGRAMMA SECURIOR SERVICE			normal control	Some namence comme	
	5	TU-F	500A-600A		:30	\$185.00	10/09-10/12	11	1	11	\$2,035.00	
		Buyli	ne Comment:	: NEWS								
	6	М	500A-600A		:30	\$185.00	10/15-10/15	3	1	3	\$555.00	
		Buyli	ne Comment:	: NEWS								

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Last Received:

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS) SHORR JOHNSON MAGNUS Rep Firm Agency (Advertiser) BERKLEY, SHELLY 1831 CHESTNUT ST Sales Office () WASHINGTON Product BERKLEY/SENATE/D PHILADELPHIA, PA 19103 Salesperson () MIKE JONES Estimate# Agency C/P1/P2/E Buyer MICHAEL DETTORRE Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 202-872-5880 Phone# Hiatus Weeks 202-872-0263 Salesperson FAX# Fax# LT Spots/Week # of Program Rate Dates Total Total Cost Daypart Ln Day Time Len Weeks Spots ____ -----7 TU-F 600A-700A \$250.00 10/09-10/12 8 \$2,000.00 :30 1 Buyline Comment: NEWS 8 600A-700A :30 \$250.00 10/15-10/15 2 1 2 \$500.00 Buyline Comment: NEWS 9 TU-F 1200P-:30 \$275.00 10/09-10/12 4 1 4 \$1,100.00 1230P Buyline Comment: NEWS 10 М 1200P-:30 \$275.00 10/15-10/15 1 1 1 \$275.00 1230P Buyline Comment: NEWS 11 TU-F 300P-400P :30 \$375.00 10/09-10/12 1 \$1,500.00 Buyline Comment: ELLEN 12 300P-400P :30 \$375.00 10/15-10/15 1 1 \$375.00 Buyline Comment: ELLEN 13 TU-F 1000A-:30 \$400.00 10/09-10/12 1 1 1 \$400.00 1100A Buyline Comment: PRICE RITE 1000A-1 14 М \$400.00 10/15-10/15 1 \$400.00 :30 1100A Buyline Comment: PRICE RITE 15 TU-F 900A-:30 \$275.00 10/09-10/12 4 1 \$1,100.00 1000A Buyline Comment: KELLY

:30

\$275.00

1

10/15-10/15

1

1

\$275.00

1000A Buyline Comment: KELLY

900A-

16

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 10/03/2012 10:23 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#		Agency () SHORR JOHNSON MAGNUS 1831 CHESTNUT ST PHILADELPHIA, PA 19103 Agency C/P1/P2/E					Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone# Fax#		MICHAEL DETTORRE			Flight Da Hiatus V	ates	10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT L	'n	Day	Time	Program			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1	7	TU-F	1100A-				:30	\$500.00	10/09-10/12	0	0	0	\$0.00	
		Buylir	1200P ne Comment:	YNG & RSTLSS										
1:	.8	м	1100A-				:30	\$500.00	10/15-10/15	2	1	2	\$1,000.00	
		Buylir	1200P ne Comment:	YNG & RSTLSS										
1	.9	SU Buylir	500P-700P ne Comment:	NEWS			:30	\$215.00	10/14-10/14	0	0	0	\$0.00	
2	:0	SA Buylir	500P-700P ne Comment:	NEWS			:30	\$185.00	10/13-10/13	2	1	2	\$370.00	
2	:1	TU-F Buylir	500P-630P ne Comment:	NEWS			:30	\$400.00	10/09-10/12	8	1	8	\$3,200.00	
2.	2	M Buylir	500P-630P ne Comment:				:30	\$400.00	10/15-10/15	2	1	2	\$800.00	
2	!3	TU-F Buylir	430P-500P	NEWS			:30	\$350.00	10/09-10/12	8	1	8	\$2,800.00	
2	24	M Buylin	430P-500P				:30	\$350.00	10/15-10/15	2	1	2	\$700.00	
2	25	SA Buylin	700P-800P ne Comment:				:30	\$165.00	10/13-10/13	1	1	1	\$165.00	
2	26	TU-F Buylin	700P-800P ne Comment:				:30	\$300.00	10/09-10/12	3	1	3	\$900.00	
2	27	M Buyli	700P-800P ne Comment:				:30	\$300.00	10/15-10/15	2	1	2	\$600.00	

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Last Received: 10/6
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#				Agency () 1831 CI PHILAI Agency C/P1/P2/F	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES								
Buyer Phone# Fax#		MICHAEL I	AEL DETTORRE		Flight Dates Hiatus Weeks	10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT I	'n	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	8	TU-F Buyl	630P-700P ine Comment:	INS EDIT		:30	\$275.00	10/09-10/12	1	1	1	\$275.00	
2	29	M Buyl	630P-700P ine Comment:			:30	\$275.00	10/15-10/15	1	1	1	\$275.00	
3	30	TU Buyl	800P-900P	NCIS		:30	\$12,000.00	10/09-10/09	1	1	1	\$12,000.00	
3	31	TU	1000P- 1100P			:30	\$1,300.00	10/09-10/09	1	1	1	\$1,300.00	
3	32	Buyl TU	900P- 1000P	VEGAS		:30	\$2,000.00	10/09-10/09	1	1	1	\$2,000.00	
<u>:</u>	33	Buyl TH	ine Comment:	NCIS LA		:30	\$1,800.00	10/11-10/11	2	1	2	\$3,600.00	
			1000P	PERS OF INT								,	
:	34	SU Buyl	700P-800P ine Comment:			:30	\$1,300.00	10/14-10/14	1	1	1	\$1,300.00	
;	35	M Buyl	1000P- 1100P ine Comment:	HAWAII		:30	\$1,900.00	10/15-10/15	0	0	0	\$0.00	
;	36	м	900P- 1000P			:30	\$2,200.00	10/15-10/15	0	0	0	\$0.00	
:	37	Buyl SU	1000P-	2 GRL/MIKE&MLLY		:30	\$1,900.00	10/14-10/14	1	1	1	\$1,900.00	
			1100P ine Comment:	MENTALIST									

Rep Order# 8863441 Ver# 5 Status Revised Traffic Order# 37381 EC'd Yes

Printed: 10/03/2012 11:08 AM Last Received: 10/03/2012 10:23 AM 5 of 8

Showing Buylines: All Lines

) SHORR JOHNSON MAGNUS Rep Firm KLAS-TV LAS VEGAS Station Agency) WASHINGTON 1831 CHESTNUT ST Sales Office (Advertiser) BERKLEY, SHELLY PHILADELPHIA, PA 19103 Salesperson () MIKE JONES BERKLEY/SENATE/D Product Agency C/P1/P2/E Estimate# Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 202-872-5880 Buver MICHAEL DETTORRE Hiatus Weeks Salesperson FAX# 202-872-0263 Phone# Fax# Spots/Week # of Total Total Cost Daypart LT Len Rate Dates Ln Day Time Program Weeks Spots ____ _____ 1 \$1,400.00 1000P-:30 \$1,400.00 10/12-10/12 1 1 38 F 1100P Buyline Comment: BLUE BLOODS 1 1 1 \$1,200.00 39 F 900P-:30 \$1,200.00 10/12-10/12 1000P Buyline Comment: MD IN JRSY 900P-10/14-10/14 1 1 1 \$1,400.00 40 SU :30 \$1,400.00 1000P Buyline Comment: GD WIFE \$1,200.00 1 1 1 800P-900P :30 \$1,200.00 10/12-10/12 41 Buyline Comment: CSI: NY 1 \$1,600.00 :30 \$1,600.00 10/15-10/15 1 1 42 М 800P-900P Buyline Comment: MOTHR/PRTNR 0 0 0 \$0.00 10/11-10/11 43 TH 1000P-:30 \$2,200.00 1100P Buyline Comment: ELEMNTRY 0 0 0 \$0.00 \$1,800.00 10/14-10/14 44 SU 800P-900P :30 Buyline Comment: AMZING RACE 1 1 \$1,900.00 45 W 800P-900P :30 \$1,900.00 10/10-10/10 1 Buyline Comment: SURVIVR 1 1 1 \$2,300.00 900P-:30 \$2,300.00 10/10-10/10 46 1000P Buyline Comment: CRIM MINDS \$2,000.00 1 1 \$2,000.00 47 1000P-:30 10/10-10/10 1 1100P Buyline Comment: CSI

Rep Order# EC'd Yes 8863441 Status Revised Traffic Order# 37381 10/03/2012 11:08 AM 6 of 8 Printed: Ver# 5 10/03/2012 10:23 AM

Last Received: Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Advertiser () BERKLEY, SHELLY Product BERKLEY/SENATE/D Estimate#				Agency () 1831 C PHILA	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES								
Buyer Phone# Fax#		MICHAEL DETTORRE			Agency C/P1/P2/I Flight Dates Hiatus Weeks	10/09/2012 - 10/15/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	*48	TH Buyli Sales Re		: BGBNG/2.5 MEN		:30	\$2,100.00	10/11-10/11	1	1	1	\$2,100.00	
		V5 Time	Changed, C	omment Changed									
	49	SA Buyli	1000P- 1100P .ne Comment	: 48 HR MYST		:30	\$750.00	10/13-10/13	1	1	1	\$750.00	
	50	TU-F	1135P- 1237A			:30	\$200.00	10/09-10/12	4	1	4	\$800.00	
		Buyli	ne Comment	: LTTRMAN									
	51	М	1135P- 1237A			:30	\$200.00	10/15-10/15	2	1	2	\$400.00	
		Buyli	ne Comment	: LTTRMAN									
	52	TU-F	1237A- 137A			:30	\$110.00	10/09-10/12	4	1	4	\$440.00	
		Buyli	ne Comment	: FRGUSN									
	53	М	1237A- 137A			:30	\$110.00	10/15-10/15	1	1	1	\$110.00	
		Buyli	ne Comment	: FRGUSN									
	54	SA-SU	1100P- 1130P			:30	\$300.00	10/13-10/14	2	1	2	\$600.00	
		Buyli	ne Comment	: NEWS									
	55	TU-F	1100P- 1130P			:30	\$500.00	10/09-10/12	4	1	4	\$2,000.00	
		Buyli	ne Comment	: NEWS									
	56	М	1100P- 1130P			:30	\$500.00	10/15-10/15	1	1	1	\$500.00	
		Buyli	ne Comment	: NEWS									

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 Showing Buylines:
 All Lines

Station I Advertiser Product Estimate#		KLAS-TV LAS VEGAS () BERKLEY, SHELLY BERKLEY/SENATE/D			Agency (1831 PHIL	Rep Firm Sales Office () WASHINGTON Salesperson () MIKE JONES							
Buyer Phone Fax#		MICHAEL DETTORRE		Agency C/P1/P Flight Dates Hiatus Weeks		9/2012 - 10/15/20	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263				
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	58	SU Buyl:	630A-800A ine Comment:			:30	\$215.00	10/14-10/14	2	1	2	\$430.00	
	59	SU Buyl:	800A-830A ine Comment:			:30	\$215.00	10/14-10/14	1	1	1	\$215.00	
	60	SU Buyl:	830A-900A ine Comment:			:30	\$265.00	10/14-10/14	1	1	1	\$265.00	
	61	тн	1000P- 1030P			:30	\$300.00	10/11-10/11	1	1	1	\$300.00	
		Buyl	ine Comment:	ET									
	62	тн	1030P- 1100P			:30	\$275.00	10/11-10/11	1	1	1	\$275.00	
		Buyl	ine Comment:	INSIDE EDITION									
	63	SA	930A- 1200P			:30	\$300.00	10/13-10/13	2	1	2	\$600.00	
		Buyl	ine Comment:	ACC FOOTBALL									
	64	SA	800P- 1000P			:30	\$500.00	10/13-10/13	2	1	2	\$1,000.00	
		Buyl	ine Comment:	SAT PRIME MOVIE									
	65	тн-ғ	800P- 1000P			:30	\$30.00	10/11-10/12	1	1	1	\$30.00	
		Buyl	ine Comment:	ELECTRIC/ETRPT									

--REPORT TOTALS---

Report Totals: 139 / \$69,835.00

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 10/03/2012 11:08 AM
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 EC'd
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 Last Received:
 10/03/2012 10:23 AM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS Agency () SHORR JOHNSON MAGNUS Rep Firm Advertiser () BERKLEY, SHELLY 1831 CHESTNUT ST Sales Office

Advertiser() BERKLEY, SHELLY1831 CHESTNUT STSales Office () WASHINGTONProductBERKLEY/SENATE/DPHILADELPHIA, PA 19103Salesperson () MIKE JONES

Estimate# Agency C/P1/P2/E

Buyer MICHAEL DETTORRE Flight Dates 10/09/2012 - 10/15/2012 Salesperson Phone# 202-872-5880 Phone# Hiatus Weeks Salesperson FAX# 202-872-0263

Fax#
Oct 12: 139 / \$69,835.00

Sales Totals: 139 / \$69,835.00 Station Totals: 139 / \$69,835.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$232,783 CABL 0% KLAS 30% KSNV 40% KTNV 25% KTUD 0%

KVCW 0% KVMY 0% KVVU 5% UNKN 0%

Books null
Demos RA35+